

Increase Speed & Flexibility with Monetate Core SDKs

Monetate Core SDKs enable more technical teams to increase the speed, and flexibility of deploying new experiences on frameworks like iOS, React JS, React Web, and Android. Traditionally, development teams have had to choose between utilizing frameworks or libraries like React, or iOS, vs. the agility and capabilities of a testing and personalization solution.

The Monetate CORE SDKs abstract the complexity, enabling Product teams to improve productivity and get enhanced customer experiences out of the door faster. With Monetate, users can easily deliver highly configurable omnichannel experiences using JSON and scalable reporting enabling tracking of out-of-the-box or custom metrics. Furthermore, in-built caching ensures optimal application performance as events are kept in a queue and sent to the backend in bulk.

Use Monetate's SDKs to bring testing, personalization and product recommendations across your digital channels and single-page applications quickly.

Monetate Personalization Core SDKs Improve Speed & Flexibility



Save Time / Costs

Quickly port the SDK of choice into projects and get started straight away bypass the Monetate Engine API, leveraging the Monetate who, what, when, why, sentence structure



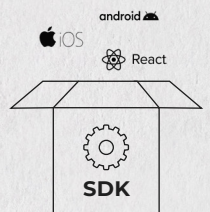
More Flexibility

Configure whatever use cases you're trying to build and automate triggering and event logic as well as error-handling.



Extend Personalization

Deliver omnichannel experiences (optimization, social proof messaging, segmented experiences, recommendations & much more) across different applications and frameworks.



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Extend Flexibility & Personalization Beyond Traditional Channels

APP PERSONALIZATION & OPTIMIZATION

Monetate is renowned for ease-of-use featuring the simple yet powerful why, who, what, when sentence structure. With the Core SDKs, more technical users and marketers alike can leverage the same UI to quickly create and deploy powerful experiences across different applications and frameworks by specifying:

WHY – Goal KPI

WHO – Target Types

WHAT – Action

WHEN – Time Frame

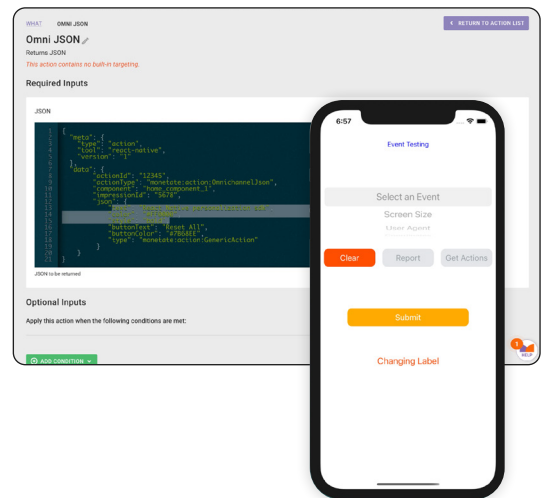
Access to the Monetate platform gives the ability to easily test, segment or personalize experiences. You can also go a step further by create omnichannel experiences through configurable JSON data.



RECORD / TRACK CONSUMER BEHAVIOUR

Make targeting and reporting easy with access to out-of-the-box or custom target types. Record Events such as *UserAgent*, *IP Address*, *ScreenSize*, *Coordinates*, *Purchase*, *ProductDetailView*, *PageEvent*, or *configure your own using CustomVariables*.

Scale your efforts by configuring Automatic Event Tracking for *UserAgent*, *IP Address*, *Coordinates*, and *ScreenSize* and have the flexibility to provide your own call back method to be used to get event data.



IN-BUILT CACHING

Optimize application performance with in-built caching. For pages with multiple events, those events will be kept in a queue for a user specified time. Events will then all be sent to the backend at the same time to ensure that your application is performing at optimal levels.

Monetate architecture is built for performance, and our Core SDKs are no exception to the rule.

