

Deliver Hyper-relevant Experiences at Scale with 1-to-1 Personalization

1-to-1 personalization is made possible with Monetate's powerful decisioning engine.

1-to-1 Personalization Made Possible

Your customers are increasingly expecting hyper-relevant experiences, no matter what channel they interact with your brand. Segmenting customers into groups, while sometimes still necessary, just isn't scalable. Monetate allows you to leverage machine learning to decide which experience to show to each visitor across every touchpoint based on everything known about them.

Powered by the world's leading brands:



Office DEPOT

rue21



patagonia

Waitrose

Utilize 1:1 Personalization to Get Ahead



LEVERAGE AI TO MAXIMIZE PERFORMANCE

Machine-driven experiences will always optimize toward your given goal, whether that's increasing conversion, reducing bounce, or a custom metric.



DO MORE WITH YOUR DATA

Utilize powerful out-of-the-box targets alongside feeding in your valuable 1st- or 3rd-party data to add another layer of intelligence.



Monetate allows you to leverage machine learning to decide which experience to show to each visitor across every touchpoint based on everything known about them.



GET MAXIMUM ROI FROM YOUR CONTENT

Your content is valuable, so ensure that each creative asset is being shown to the right visitor at the most optimal time through 1-to-1 Personalization.



GAIN VALUABLE INSIGHTS

Explore what data points are key drivers in decision-making and use the insights for future iterations while developing a deeper understanding of your customer base.



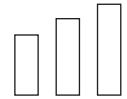
CONNECT EASILY WITH OPEN ARCHITECTURE

Monetate easily connects to your existing tech stack, allowing you to make your data and technology more valuable with the use of our extensive integrations and APIs.



CROSS-CHANNEL CONSISTENCY

Leverage AI to push decisions to your other channels allowing for relevant, cross-channel consistency no matter the touchpoint, whether it's in-app or in-store.



Office Depot used Monetate 1-to-1 Personalization to generate **\$6.9 million** in just four months.

Giving You the Tools to Deliver 1-to-1

DELIVER UNIQUE EXPERIENCES AT SCALE WITH AUTOMATED PERSONALIZATION

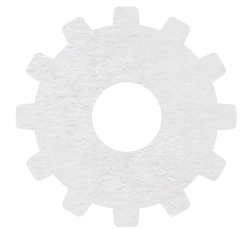
Lean on the power of AI to deliver highly personalized experiences to your customers. From homepage hero to in-store kiosk, set a goal like increasing conversion rate, reducing bounce rate, or improving engagement and let the machine decide which experience should be delivered to each visitor.

You can feed in your own 1st- or 3rd-party data alongside Monetate's rich, out-of-the-box behavioral data to create hyper-relevant experiences for customers. It's no black-box either, in-depth analytics show which data points are influencing the engine's decisions so you can iterate, ideate, and develop stronger understandings of your customers.

**WE SHIP TO AUSTRALIA
IN 5 WORKING DAYS**



SHOP NOW



PUSH EXPERIENCES ACROSS ANY CHANNEL WITH OMNI-CHANNEL REACH

Monetate's Engine API allows you to test, personalize, or recommend products in-store, online, via email, in the call center and on mobile applications. Leverage data coordinated across touch points to create experiences that deliver a consistent brand experience.



Dynamic Testing

Analyze experience results in real time and automatically allocate more traffic to the winner so you can make changes with less risk using automation to adjust variant distribution and downplay low performers.



Audience Discovery

Automatically groups shoppers based on their behavior, size of segment, or revenue potential, allowing you to then create experiences directly targeted at your newly discovered segments.



Experience Insights

A number of powerful analytics and reporting features not only allow you to dig into the performance of experiences, but also see what data-points have impacted the machine's decisions.



Adaptive Recommendations

Our product recommendation algorithms know what to serve each individual shopper to maximize brand value, while still allowing the control of an unlimited number of business guardrails that you define.



Segment, Target & Test

Experiment across any of your properties with A/B or multivariate tests. Create targets and easily deliver relevant experiences to each segment using custom, or out-of-the-box targets.



AdLink

Pull in data from your paid media platform to bridge the gap between pre- and post-click experiences to personalize the end-to-end journey and boost conversions from paid media.



Monetate helped us realize revenue we otherwise could not have captured. In approximately 4 months we saw an increase of nearly \$6.9M in revenue as a direct result of Monetate's machine learning capabilities.

MATHEW VERMILYER

*Program Manager,
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